



HOME OF COOL

BOOSTING YOUR RETAIL PRESENCE

www.homeofcool.com

NORDIC
TWENTYFOUR
SEVEN

ABOUT US

Nordic 24/7 Services was founded in 2010, since then, we have been determined to create reliable and new IoT POS/POP coolers

We exist to engineer eco-friendly coolers that give major POS and POP brands the ability to improve green social responsibility and reduce waste while boosting retail presence

Coolers on the market today



WASTE



HIGH PRICE



HIGH POWER



HEAVY WEIGHT



NEEDS REGULAR SERVICE/MAINTANCE



LARGE SIZE



NOT TRACEABLE



HOME OF COOL

OUR SOLUTION



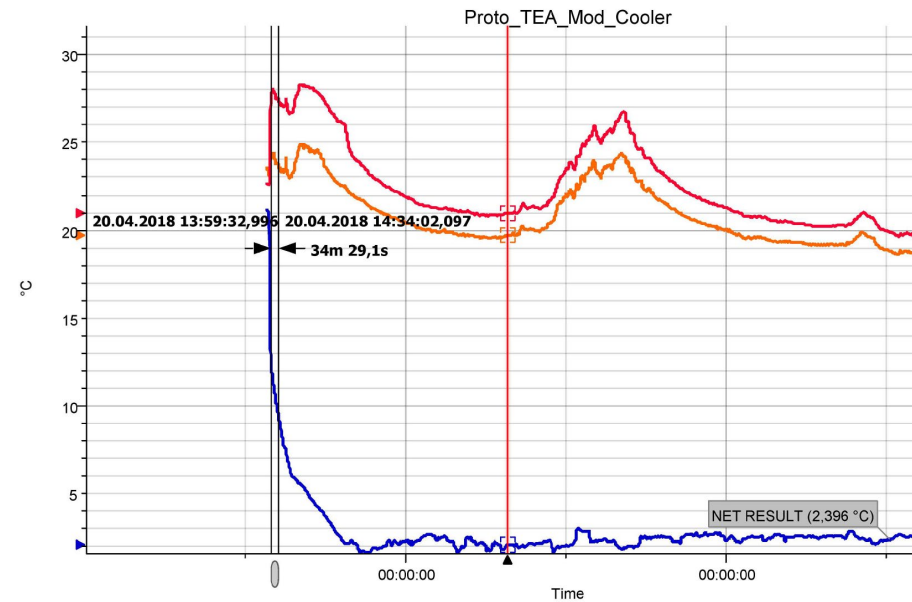
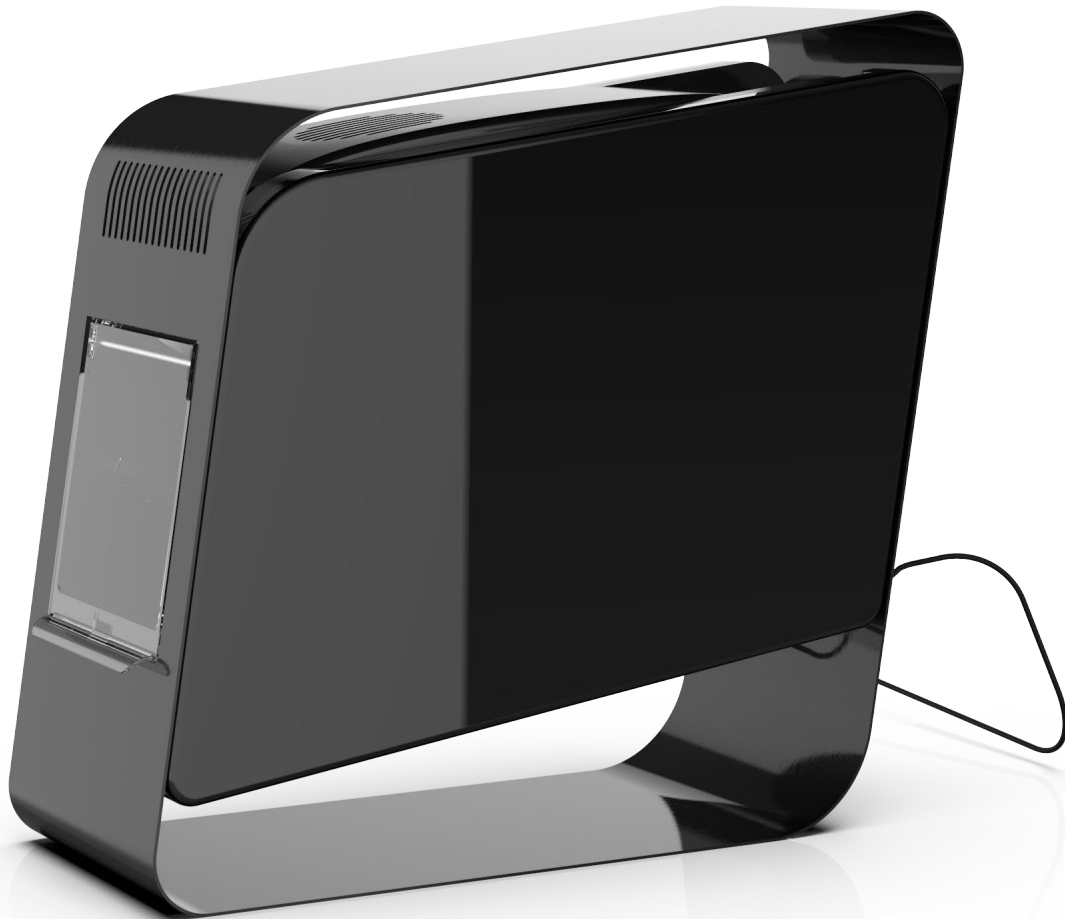
- SPACE-SAVING
- ECOLOGICAL
- MAINTENANCE FREE
- TRACEABLE
- SMART



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TECHNOLOGY

Meets industrial standards



- ✓ Cooling with electricity, not chemicals
- ✓ Compressor FREE (peltier technology)
- ✓ Filling from back
- ✓ Cold cans in front
- ✓ 22 strong patents that protect the technical novelty



SELLING & MARKETING IN NEW SPACES

60% less space
70% lighter

Than the smallest coolers without compressor available

- ✓ Fill spaces that is not currently been used
- ✓ Attract new customers
- ✓ Focus on your brand visibility
- ✓ Develop your brand equity
- ✓ Brand focus in the moment of purchase
- ✓ Strong impulse to buy

- ✓ Easy to change branding
- ✓ Digital printing possibility's

EFFECTIVENESS

LIFT BRAND AWARENESS & SALES
IN POS

18% Short term

80% Long term

2F = 16 cans
Fits different can sizes

- ✓ 330 ml – classic
- ✓ 330 ml – sleek
- ✓ 250 ml – slim

Width only 22cm



**NORDIC
TWENTYFOUR
SEVEN**

WINNER IN CATEGORY RETAIL



PRODUKT . PRODUCT Unsere Mission besteht darin, einen anderen Ansatz zur Kundenpräsentation von Produkten durch die Minimierung von Platz mit neuen, umweltfreundlichen Konzepten zur Kühlung, einem ausgezeichneten nordischen Design und Spitzentechnologie zu bieten. Durch das Design, eine innovative Kühltechnik und der IoT-Lösung stellen unsere *Home of Cool* eine komplett neue Linie an Kühlern dar, bei der sogar traditionelle Plastik- und Metallmaterialien mit Holzgarnulat und Holz-Verbundstoffen ersetzt werden. Our mission is to offer a different approach in displaying the products to the customer by minimizing space usage with new, environmentally friendly concepts of cooling and combining this with excellent Nordic design and cutting-edge technology. Together with design, innovative cooling technology and IoT solutions, our *Home of Cool* creates a totally new line of coolers where even traditional plastic and metal materials can be replaced by wood granulate and wood composite.

JURYPBGRÜNDUNG . STATEMENT OF THE JURY Ein schönes Design, das das Thema »Getränkeautomat« auf nordische klare Weise zeitlos-elegant interpretiert. A beautiful design that interprets the »beverage dispenser« in a timelessly elegant, Nordic fashion.

Home of cool

Getränkeautomat . Vending machine

Design

D&A Experiences, Helsinki, Finland, www.dear-experiences.com

Unternehmen . Company
Nordic 24/7, Espoo, Finland, www.nordic247.com

VISIBILITY & IMPULSE

HOME OF COOL COOLERS

60% less space

70% lighter

Than the smallest compressor coolers available

16 CANS ◦

3°C TEMPERATURE ◦

FILLING FROM BACK ◦

COLD CANS IN FRONT ◦

#HOME OF COOL ◦





HOME OF COOL

”NOT JUST COOL, BUT GREEN TOO.”

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